



## **Manhattan Association of Realtors Expands to over 40 Members Firms**

RISMEDIA, Feb. 15, 2007-Robert DeLeonardis, Managing Director of Fenwick Keats Goodstein and the newly-elected 2007 President of the Manhattan Association of Realtors (MANAR) announced that MANAR has expanded to over 40 member firms and is anticipating growth in excess of 25% in the coming year.

According to Mr. DeLeonardis, MANAR has several advantages that have contributed to its recent gains. Firstly, MANAR is an affiliate of the National Association of Realtors (NAR), the most powerful real estate organization in the country and as Realtors, are held to a much higher ethical standard as real estate practitioners. Being a chapter of NAR also allows the group to be linked with [www.Realtor.com](http://www.Realtor.com), NAR's official Web site which contains the world's largest real estate database of homes for sale.

In addition, members of MANAR are eligible to be part of the IDX or Internet Data Exchange. Exclusive to NAR and MANAR members, IDX allows the participating member to market properties on multiple brokerage company Web sites at the same time. This allows the seller to maximize their exposure to the market, providing far reaching visibility that is leaps and bounds ahead of non-member listings.

"Being a part of MANAR and NAR gives members tremendous transparency in our business," remarked Mr. DeLeonardis. "Although we are based in New York City and that is the country's #1 market for real estate, by utilizing IDX, Realtor.com and other advantages by being a part of MANAR and NAR, we can think and act on not only a local level but on a national level as well."

For more information, visit [www.manar.com](http://www.manar.com).

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