

MANN REPORT

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RESIDENTIAL

Manhattan Association Of Realtors Expands To Over 40 Member Firms

Robert DeLeonardis, Managing Director of Fenwick Keats Goodstein and the newly-elected 2007 President of the Manhattan Association of Realtors (MANAR), announced that MANAR has expanded to over 40 member firms and is anticipating growth in excess of 25% in the coming year.

According to DeLeonardis, MANAR has several advantages that have contributed to its recent gains. Firstly, MANAR is an affiliate of the National Association of Realtors (NAR), the most powerful real estate organization in the country.

In addition, members are eligible to be part of Internet Data Exchange. Exclusive to NAR and MANAR members, IDX allows the participating member to market properties on multiple brokerage company websites at the same time. This allows the seller to maximize their exposure to the market, providing far reaching visibility that is leaps and bounds ahead of non-member listings.

"Being a part of MANAR and NAR gives members tremendous transparency in our business," remarked DeLeonardis. "Although we are based in New York City and that is the country's #1 market for real estate, by utilizing IDX, Realtor.com, and other advantages by being a part of MANAR and NAR, we can think and act on not only a local level but on a national level as well."